**Finding Your High Water Mark: Benchmarking to Set a Course for Your Library**

1. Based on the scenario you were given (or offered yourself), what are the most relevant criteria for choosing the library's peers?

2. For what purpose(s) does this library need to benchmark?  How will the data be used and who is its audience?

3. What types of data and specific data items will be most useful in this situation?

4. Which tools are most likely to provide the data and the access to it that the situation calls for?

5. What are the limits of benchmarking in this situation?