Know Your Community: Using Demographic Data to Inform Planning

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|  | Agenda |
| 1:00 – 1:20 | Overview Census data – American FactFinder review and exercise to gain awareness of decennial and ACS data |
| 1:20 – 1:30 | Group discussion |
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| 1:30 – 1:50 | Overview IMLS Compare Public Libraries tool, exercises to gain awareness of Developing peer groups |
| 1:50 – 2:00 | Group discussion |
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| 2:00 – 2:20 | Overview Analytics on Demand Patron Profile sample report review, discussion to identify useful analysis for local planning activities |
| 2:20 – 2:30 | Group discussion |