

Learning Stations: Sharing Out RIPL

Here are a few ideas to help get you thinking about sharing out the #RIPL effect when you get back to your library.

Possible library stakeholders to talk to: *Prepare a presentation or brown-bag training for these colleagues. Start informal conversations around the library. Write an internal press release and share by email or internal newsletter. Make yourself an agenda item on the next board meeting.*

- Library board/trustees
- Friends group
- Volunteers
- Library staff – ALL levels, positions, responsibilities
- Library users

Possible community stakeholders to talk to: *Prepare a presentation for these community members. Start informal conversations while you're out running errands. Schedule coffee with someone or get on his/her calendar for a more formal chat. Make yourself and the library an agenda item on the next town council meeting.*

- Local government – elected and appointed
- State library agency
- Non-library users
- Business leaders

Possible venues for sharing out RIPL: *Take advantage of any library associations you're part of and submit a conference session or webinar proposal. Team up with other RIPL attendees in nearby states to collaborate on an article or two.*

- Library marketing channels (social media, blog, press releases, newsletter)
- State library association (conference, blog, workshops)
- Library publications – *Library Journal, Public Libraries, American Libraries*
- National library conferences